

formats	bleeding w x h	b/w	2-colored	3-colored	4-colored
1/1 page	235 x 300 mm	€ 3.500,-	€ 4.000,-	€ 4.500,-	€ 5.000,-
3/4 page	vertical	172 x 300 mm	€ 3.000,-	€ 3.500,-	€ 4.000,-
	horizontal	235 x 218 mm			
2/3 page	vertical	154 x 300 mm	€ 2.700,-	€ 3.300,-	€ 3.700,-
	horizontal	235 x 188 mm			
1/2 page	vertical	118 x 300 mm	€ 2.000,-	€ 2.400,-	€ 2.700,-
	horizontal	235 x 150 mm			
1/3 page	vertical	83 x 300 mm	€ 1.300,-	€ 1.700,-	€ 1.900,-
	horizontal	235 x 104 mm			
1/4 page	vertical	65 x 300 mm	€ 1.100,-	€ 1.300,-	€ 1.500,-
	horizontal	235 x 82 mm			
	block	118 x 150 mm			
1/8*	vertical	50 x 135 mm	€ 230,-	€ 250,-	€ 280,-
	horizontal	103 x 67 mm			
1/16*	50 x 67 mm	€ 130,-	€ 140,-	€ 160,-	€ 170,-

*placement in the classifieds or tour dates section (only for promotion, clubs, etc.)

placement in the editorial section: 50 % surcharge

supplements:	
up to 20 g per 1000 copies: € 50,-*	
heavier than 20 g: on request	
* partial placement: 10 % surcharge	
Extra charges:	
U 4 (outside back cover)	+15%
U 2 (inside front cover)	+10%
U 3 (inside back cover)	+10%
Please ask for special formats and colors!	
Invoice:	
5 days before street date	
Terms Of Payment: 10 days 2% cash discount, 30 days net	
Quantity discount:	
4 pages or 8 ads	10%
6 pages or 12 ads	15%
8 pages or 16 ads	20%
10 pages or 20 ads	25%

specifications:		
Format of magazine:	235 x 300 mm	Printing process: Rotary Offset
Bleed:	3 mm in each instance	Colorprint: >>Europaskala<< DIN 16539
Type area:	210 x 270 mm	Printing: black/cyan/magenta/yellow
Max. format of supplements:	230 x 295 mm	
<p>Printing material: only accepted in digital form. For color ads, please send a proof. The paper of the print proof should correspond with the paper the ad will be printed on. We accept your ads in TIFF- or EPS-formats, too. Please send all files for color ads in CMYK- (300dpi), greyscale- or bitmap mode. Please send open files with all logos, images and fonts. PostScript- and PDF-files: Please enclose all fonts, if you send finished PostScript- or PDF-files.</p> <p>Data transfer: FTP: ftp.rockhard.de USER: druckvorlagen PASSWORD: druckvorlagen Data transfer to: Druckvorlagen@RockHard.de</p>		

Termine						reservation: Deadline for reservation / deadline for supplement booking
No.	Issue	reservation	data	sd	Street date	
416	02/2022	03.01.	05.01.	14.01.	26.01.	data: Deadline for data
417	03/2022	28.01.	02.02.	11.02.	23.02.	
418	04/2022	04.03.	09.03.	18.03.	30.03.	sd: deadline for supplement delivery
419	05/2022	01.04.	05.04.	14.04.	27.04.	
420	06/2022	29.04.	04.05.	13.05.	25.05.	Right of withdrawal: 7 days before deadline for booking
421	07/2022	03.06.	08.06.	17.06.	29.06.	
422	08/2022	01.07.	06.07.	15.07.	27.07.	
423	09/2022	05.08.	10.08.	19.08.	31.08.	
424	10/2022	02.09.	07.09.	16.09.	28.09.	
425	11/2022	30.09.	05.10.	14.10.	26.10.	
426	12/2022	28.10.	02.11.	11.11.	23.11.	
427	01/2023	25.11.	30.11.	09.12.	21.12.	