

RockHard media details 2020 / Nr.37

formats	bleeding W x H	b/w	2-colored	3-colored	4-colored	
1/1 page	235 x 300 mm	€ 3.500,-	€ 4.000,-	€ 4.500,-	€ 5.000,-	
3/4 page	vertical	172 x 300 mm	€ 3.000,-	€ 3.500,-	€ 4.000,-	
	horizontal	235 x 218 mm				
2/3 page	vertical	154 x 300 mm	€ 2.700,-	€ 3.300,-	€ 3.700,-	
	horizontal	235 x 188 mm				
1/2 page	vertical	118 x 300 mm	€ 2.000,-	€ 2.400,-	€ 2.700,-	
	horizontal	235 x 150 mm				
1/3 page	vertical	83 x 300 mm	€ 1.300,-	€ 1.700,-	€ 1.900,-	
	horizontal	235 x 104 mm				
1/4 page	vertical	65 x 300 mm	€ 1.100,-	€ 1.300,-	€ 1.500,-	
	horizontal	235 x 82 mm				
	block	118 x 150 mm				
1/8*	vertical	50 x 135 mm	€ 230,-	€ 250,-	€ 280,-	
	horizontal	103 x 67 mm				
1/16*		50 x 67 mm	€ 130,-	€ 140,-	€ 160,-	€ 170,-

*placement in the classifieds- or tour dates section (only for promotion, clubs, etc.)

/placement in the editorial section: 50 % surcharge

supplements:

up to 20 g per 1000 copies: € 50,-*

heavier than 20 g: on request

* partial placement: 10 % surcharge

Extra charges:

U 4
(outside back cover) +15%

U 2 (inside front cover) +10%

U 3 (inside back cover) +10%

Please ask for special formats and colors!

Invoice:

5 days before street date

Terms Of Payment:

10 days 2% cash discount,
30 days net

Quantity discount:

4 pages or 8 ads	10%
6 pages or 12 ads	15%
8 pages or 16 ads	20%
10 pages or 20 ads	25%

specifications:

Format of magazine:	235 x 300 mm	Printing process:	Rotary Offset
Bleed:	3 mm in each instance	Colorprint:	>>Europaskala<< DIN 16539
Type area:	210 x 270 mm	Printing:	black/cyan/magenta/yellow
Max. format of supplements:	230 x 295 mm		

Printing material: only accepted in digital form. For color ads, please send a proof. The paper of the print proof should correspond with the paper the ad will be printed on. We accept your ads in TIFF- or EPS-formats, too. Please send all files for color ads in CMYK- (300dpi), greyscale- or bitmap mode. Please send open files with all logos, images and fonts. PostScript- and PDF-files: Please enclose all fonts, if you send finished PostScript- or PDF-files.

Data transfer: FTP: ftp.rockhard.de USER: druckvorlagen PASSWORD: druckvorlagen
Address: ROCK HARD GmbH, Dani Lipka, Friedenstr. 41-43, 44139 Dortmund, Germany
Data transfer to: Druckvorlagen@RockHard.de

Termine

No.	Issue	reservation	data	sd	Street date	
393	02/2020	20.12.19	31.12.19	10.01.20	22.01.	reservation: Deadline for reservation / deadline for supplement booking
394	03/2020	24.01.	29.01.	07.02.	19.02.	
395	04/2020	21.02.	26.02.	06.03.	18.03.	data: Deadline for data
396	05/2020	25.03.	30.03.	08.04.	22.04.	
397	06/2020	30.04.	06.05.	15.05.	27.05.	sd: deadline for supplement delivery
398	07/08 2020	05.06.	10.06.	19.06.	01.07.	
399	09/2020	24.07.	29.07.	07.08.	19.08.	Right of withdrawal: 7 days before deadline for booking
400	10/2020	21.08.	26.08.	04.09.	16.09.	
401	11/2020	25.09.	30.09.	09.10.	21.10.	
402	12/2020	23.10.	28.10.	06.11.	18.11.	
403	01/2021	20.11.	25.11.	04.12.	16.12.	

