

# RockHard media details 2020 / Nr.37

formats	bleeding W x H	b/w	2-colored	3-colored	4-colored
1/1 page	235 x 300 mm	€ 3.500,-	€ 4.000,-	€ 4.500,-	€ 5.000,-
3/4 page	vertical	172 x 300 mm	€ 3.000,-	€ 3.500,-	€ 4.000,-
	horizontal	235 x 218 mm			
2/3 page	vertical	154 x 300 mm	€ 2.700,-	€ 3.300,-	€ 3.700,-
	horizontal	235 x 188 mm			
1/2 page	vertical	118 x 300 mm	€ 2.000,-	€ 2.400,-	€ 2.700,-
	horizontal	235 x 150 mm			
1/3 page	vertical	83 x 300 mm	€ 1.300,-	€ 1.700,-	€ 1.900,-
	horizontal	235 x 104 mm			
1/4 page	vertical	65 x 300 mm	€ 1.100,-	€ 1.300,-	€ 1.500,-
	horizontal	235 x 82 mm			
	block	118 x 150 mm			
1/8*	vertical	50 x 135 mm	€ 230,-	€ 250,-	€ 280,-
	horizontal	103 x 67 mm			
1/16*		50 x 67 mm	€ 130,-	€ 140,-	€ 160,-

\*placement in the classifieds- or tour dates section (only for promotion, clubs, etc.)

/placement in the editorial section: 50 % surcharge

## supplements:

up to 20 g per 1000 copies: € 50,-\*

heavier than 20 g: on request

\* partial placement: 10 % surcharge

## Extra charges:

U 4  
(outside back cover) +15%

U 2 (inside front cover) +10%

U 3 (inside back cover) +10%

Please ask for special formats and colors!

## Invoice:

5 days before street date

Terms Of Payment:

10 days 2% cash discount,

30 days net

Quantity discount:

4 pages or 8 ads 10%

6 pages or 12 ads 15%

8 pages or 16 ads 20%

10 pages or 20 ads 25%

## specifications:

Format of magazine:	235 x 300 mm	Printing process:	Rotary Offset
Bleed:	3 mm in each instance	Colorprint:	>>Europaskala<< DIN 16539
Type area:	210 x 270 mm	Printing:	black/cyan/magenta/yellow
Max. format of supplements:	230 x 295 mm		

Printing material: only accepted in digital form. For color ads, please send a proof. The paper of the print proof should correspond with the paper the ad will be printed on. We accept your ads in TIFF- or EPS-formats, too. Please send all files for color ads in CMYK- (300dpi), greyscale- or bitmap mode. Please send open files with all logos, images and fonts. PostScript- and PDF-files: Please enclose all fonts, if you send finished PostScript- or PDF-files.

Data transfer: FTP: ftp.rockhard.de USER: druckvorlagen PASSWORD: druckvorlagen

Address: ROCK HARD GmbH, Dani Lipka, Friedenstr. 41-43, 44139 Dortmund, Germany

Data transfer to: Druckvorlagen@RockHard.de

## Termine

No.	Issue	reservation	data	sd	Street date	
393	02/2020	20.12.19	31.12.19	10.01.20	22.01.	reservation: Deadline for reservation / deadline for supplement booking
394	03/2020	24.01.	29.01.	07.02.	19.02.	
395	04/2020	21.02.	26.02.	06.03.	18.03.	data: Deadline for data
396	05/2020	25.03.	30.03.	08.04.	22.04.	
397	06/2020	24.04.	29.04.	08.05.	20.05.	sd: deadline for supplement delivery
398	07/2020	25.05.	03.06.	12.06.	24.06.	
399	08/2020	26.06.	01.07.	10.07.	22.07.	<b>Right of withdrawal:</b> 7 days before deadline for booking
400	09/2020	31.07.	05.08.	14.08.	26.08.	
401	10/2020	28.08.	02.09.	11.09.	23.09.	
402	11/2020	25.09.	30.09.	09.10.	21.10.	
403	12/2020	23.10.	28.10.	06.11.	18.11.	
404	01/2021	20.11.	25.11.	04.12.	16.12.	

