

# RockHard media details 2019 / Nr.36

formats	bleeding W x H	b/w	2-colored	3-colored	4-colored	
1/1 page	235 x 300 mm	€ 3.500,-	€ 4.000,-	€ 4.500,-	€ 5.000,-	
3/4 page	vertical	172 x 300 mm	€ 3.000,-	€ 3.500,-	€ 4.000,-	
	horizontal	235 x 218 mm				
2/3 page	vertical	154 x 300 mm	€ 2.700,-	€ 3.300,-	€ 3.700,-	
	horizontal	235 x 188 mm				
1/2 page	vertical	118 x 300 mm	€ 2.000,-	€ 2.400,-	€ 2.700,-	
	horizontal	235 x 150 mm				
1/3 page	vertical	83 x 300 mm	€ 1.300,-	€ 1.700,-	€ 1.900,-	
	horizontal	235 x 104 mm				
1/4 page	vertical	65 x 300 mm	€ 1.100,-	€ 1.300,-	€ 1.500,-	
	horizontal	235 x 82 mm				
	block	118 x 150 mm				
1/8*	vertical	50 x 135 mm	€ 230,-	€ 250,-	€ 280,-	
	horizontal	103 x 67 mm				
1/16*		50 x 67 mm	€ 130,-	€ 140,-	€ 160,-	€ 170,-

\*placement in the classifieds- or tour dates section (only for promotion, clubs, etc.)

/placement in the editorial section: 50 % surcharge

## supplements:

up to 20 g per 1000 copies: € 50,-\*

heavier than 20 g: on request

\* partial placement: 10 % surcharge

## Extra charges:

U 4  
(outside back cover) +15%

U 2 (inside front cover) +10%

U 3 (inside back cover) +10%

Please ask for special formats and colors!

## Invoice:

5 days before street date

Terms Of Payment:

10 days 2% cash discount,  
30 days net

Quantity discount:

4 pages or 8 ads	10%
6 pages or 12 ads	15%
8 pages or 16 ads	20%
10 pages or 20 ads	25%

## specifications:

Format of magazine:	235 x 300 mm	Printing process:	Rotary Offset
Bleed:	3 mm in each instance	Colorprint:	>>Europaskala<< DIN 16539
Type area:	210 x 270 mm	Printing:	black/cyan/magenta/yellow
Max. format of supplements:	230 x 295 mm		

Printing material: only accepted in digital form. For color ads, please send a proof. The paper of the print proof should correspond with the paper the ad will be printed on. We accept your ads in TIFF- or EPS-formats, too. Please send all files for color ads in CMYK- (300dpi), greyscale- or bitmap mode. Please send open files with all logos, images and fonts. PostScript- and PDF-files: Please enclose all fonts, if you send finished PostScript- or PDF-files.

Data transfer: FTP: ftp.rockhard.de USER: druckvorlagen PASSWORD: druckvorlagen  
Address: ROCK HARD GmbH, Dani Lipka, Friedenstr. 41-43, 44139 Dortmund, Germany  
Data transfer to: Druckvorlagen@RockHard.de

## Termine

No.	Issue	reservation	data	sd	Street date
381	02/2019	28.12.18	02.01.19	11.01.19	23.01.
382	03/2019	25.01.	30.01.	08.02.	20.02.
383	04/2019	22.02.	27.02.	08.03.	20.03.
384	05/2019	22.03.	27.03.	05.04.	17.04.
385	06/2019	26.04.	30.04.	10.05.	22.05.
386	07/2019	24.05.	29.05.	07.06.	19.06.
387	08/2019	28.06.	03.07.	12.07.	24.07.
388	09/2019	02.08.	07.08.	16.08.	28.08.
389	10/2019	30.08.	04.09.	13.09.	25.09.
390	11/2019	27.09.	02.10.	11.10.	23.10.
391	12/2019	25.10.	30.10.	08.11.	20.11.
392	01/2020	22.11.	27.11.	06.12.	18.12.

reservation:  
Deadline for reservation /  
deadline for supplement  
booking

data:  
Deadline for data

sd:  
deadline for supplement  
delivery

**Right of  
withdrawal:**  
7 days before deadline  
for booking

